

CURRICULUM VITA

Name: Mamoon Allan

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QUALIFICATION

Doctor of Philosophy (Marketing, Tourism and Leisure) / School of Marketing,
Tourism and Leisure / Edith Cowan University/Perth / Australia 2009/2012

DEP (Direct Entry Program) at Edith Cowan University/ Perth/ Australia from
23/03/2009 to 10/07/2009

Master Degree of Tourism/ Yarmouk University/ Jordan

Date of graduate: 2002

Bachelor of Modern Languages/ Yarmouk University/ Jordan

Major Field: French, Minor field: English

Date of graduate: 1995

EXPERIENCES

Assistant Professor at Tourism Management Department, Faculty of Archaeology and
Tourism, University of Jordan from 09/09/2012 till now

Tutor at School of Marketing, Tourism and Leisure in 2011 at Edith Cowan
University/ Perth/ Australia

Lecturer of Hospitality and Tourism in the Higher College of Susa in Libya from 20-
7-2003 to 31-8-2006

Lecturer of Hotel Management in the American Academy for management and
technology in Jordan from 8-1-2000 to 10-1-2001.

RESEARCH EXPERIENCES

Conducting a study about geotourism experience at Wadi Rum and the Dead Sea in Jordan

Filed study for motivation of tourists engaging in a geotourism experience in Crystal Cave at Yanchep National Park and The Pinnacles at Nambung National Park in Western Australia (WA)

Supervising of visitors survey in Yanchep National Park for the students of Bachelor (Tourism and Hospitality marketing) at Edith Cowan University/ Australia

Reviewer at Illuminare Journal “A Student Journal in Recreation, Parks, and Tourism Studies” from 1/12/2012 till now

Reviewer at International Journal of Social Science Research

Reviewer at Dirasat Journal, University of Jordan

Member of the Faculty Board (Faculty of Archaeology and Tourism), University of Jordan

Member of the Scientific Research Commission of Faculty of Archaeology and Tourism, University of Jordan

PUBLICATIONS

Allan, M. (2013). *Geotourism: The potential of Geotourism Development in The United Arab Emirates*. Presented at The Second International Conference on Emerging Research Paradigms in Business and Social Sciences Tuesday 26th – Thursday 28th November 2013 The Address, Dubai Mall, Dubai UAE

Allan, M. (2013). Geotourism: why do children visit geological tourism sites? Dirasat: Social and Humanities sciences

- Allan, M. (2011). *Geotourists in the Wadi Rum WHA, Jordan*. Presented at International Workshop on Geotourism and Geoparks. FACET, ECU, AGN. Perth, Western Australia.
- Allan, M., Dowling, R., & Sanders, D. (2011). Toward A Better Understanding Of Motivations For A Geotourism Experience: A Self-Determination Theory Perspective. *CAUTHE 2011 National Conference: Tourism : Creating a Brilliant Blend* (pp. 885-890). Adelaide: CAUTHE.
- Allan, M., Dowling, R.K. & Sanders, D. (2011) *Exploring the Motivations of Tourists Undertaking a Geotourism Experience in the Middle East*. Presented at The Third Global Geotourism Conference ‘Seeing Destinations Differently’, Muscat, Sultanate of Oman, 30 October -1 November.
- Allan, M. (2012). Geotourism: Toward A Better Understanding Of Motivations For A Geotourism Experience: A Self-Determination Theory Perspective. Saarbrucken, Germany: LAP Lambert Academic Publishing.
- Allan, M. (2013). Motivation of Jordanian female outbound tourists. *Australian Journal of Basic and Applied Sciences*. 7(11). 71-76
- Allan, M. (2013). Disability Tourism: Why do Disabled People Engaging in Tourism Activities? *European Journal of Social Sciences*. 3(39). 480-486
- Allan, M. (2006). *Tourism Industry in Libya*. National Library of Libya, Benghazi. ISBN: 9959-9566-0-1
- Allan, M., Dowling, R. and Sanders, D. (In Process) The Motivations for Visiting Geosites: The Case of Crystal Cave, Western Australia. *Geoheritage*.
- Allan, M. (In Process). The Relationship between ‘Tourists Motivation’ and their ‘Behavioural Intentions’ to Visit Geosites Repeatedly. *Geoheritage*.
- Allan, M. (2013). Role of New Media in Tourism Promotion. Presented at Workshop of Role of Media in Tourism promotion. EMDAD Media Group, Crown Plaza Hotel, Amman, Jordan

COURSES

Course of English Academic Writing at Edith Cowan University/ Australia

Course of SPSS 17 at Edith Cowan University/ Australia

Course of Statistical Analysis at Edith Cowan University/ Australia

Course of EndNote X4 at Edith Cowan University/ Australia

Course of NVIVO 8 at Edith Cowan University/ Australia

Course of Galileo at Al-fadi Airline Industry & Tourism Training Centre.

Course of reservation & selling of tickets at Al-fadi-Airline Industry and Tourism Training Centre.

Course of French language (translation) at French Cultural Centre.

Course of computer (Dos & Windows) at Speed Sys Centre.

Course of computer (Microsoft PowerPoint) at the Engineers Corporate Centre

LANGUAGES

Proficient in written and spoken Arabic, English and French.

PROFESSIONAL ROLES AND MEMBERSHIPS

The International Association for Promoting Geoethics (IAPG) responsible for Jordan

Member of CAUTHE (Council of Australian Tourism and Hospitality Education)

Member of TRINET (Tourism Research Information Network)

RESEARCH INTEREST

Geotourism, Geosites and Geoparks, Geotourists studies, Accessible Tourism, Tourism and Hospitality Marketing, Tourism behaviour, Tourism and Hospitality Research methods, Ecotourism, Sustainable Tourism, Tourism motivation theories, and Self-Determination Theory.

OTHER ACTIVITIES

Created and maintain website for Geotourism <http://www.igeotourism.com/>

Created and maintain Facebook page for International Geotourism with more than 8,500 engaged fans <http://www.facebook.com/GeotourismGeologyTourism>