

# CURRICULUM VITA

**Mamoon Allan**

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## PERSONAL SUMMARY:

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**Postal address:** Department of Tourism Management, The University of Jordan Amman 11942 Jordan

## QUALIFICATION

Degree	University	Year	Country	Specialization
Ph.D.	Edith Cowan University	2012	Australia	Marketing of Tourism & Leisure
MA.	Yarmouk University	2002	Jordan	Tourism Management
BA.	Yarmouk University	1995	Jordan	Modern Languages (French & English)

## EXPERIENCES

**2012- Till Now** Associate Professor at the tourism management department at the University of Jordan

**2014-2016** The Head of the tourism management department at the University of Jordan

**2012-2016** Assistant Professor at of the tourism management department at the University of Jordan

**2011** Tutor at School of Marketing, Tourism and Leisure at Edith Cowan

**2003-2007** Lecturer of Hospitality and Tourism in the Higher College of Susa in Libya

**2000-2001** Lecturer of Hotel Management in the American Academy for management and technology in Jordan from

## **RESEARCH EXPERIENCES**

Member of the Editorial Boards of ‘Sustainable Geoscience and Geotourism’ Journal

Member of the Editorial Boards of the “Arabian Journal for Science Education”

Articles Editor for SAGE Open Journal

Reviewer for International Journal of Culture, Tourism, and Hospitality Research

Reviwer for Technolgal Forecasting and Social Change Journal

Reviewer for International Journal of Social Science Research

Reviewer for Illuminare Journal ‘A Student Journal in Recreation, Parks, and Tourism Studies’

Reviewer for European Journal of Tourism Research

Reviewer for Wyno Academic Journal of Management and Business

Reviewer for DIRASAT: Human and Social Sciences Journal

Reviewer for Herald Journal of Environmental and Health Science

Studies Member of the Faculty Board (Faculty of Archaeology and Tourism, University of Jordan)

Field study for Food and Beverage management in the Hotels of Benghazi City, Libya

Supervising of graduate studies related to Food and Beverage filed in the Higher College of Susa in Libya

Field study for motivation of tourists engaging in a geotourism experience in Crystal Cave at Yanchep National Park and The Pinnacles at Nambung National Park in Western Australia (WA)

Supervising of visitors survey in Yanchep National Park for the students of Bachelor (Tourism and Hospitality marketing) at Edith Cowan University / Australia

Member of the Scientific Research Commission of Faculty of Archaeology and Tourism at University of Jordan

## **PUBLICATIONS AND OTHER ACADEMIC WORKS**

### **- Research Papers**

- Allan, M. (2019). The Relationship between Work Motivations, Job Autonomy, Emotional Burnout and Job Satisfaction among Women Working in Tourism in Jordan. *Journal of Environmental Management and Tourism*, 2(34), 328 - 339. DOI:10.14505/jemt.v10.2(34).06.
- Allan, M. & Alkushman, S. (2019). Exploring the impacts of the Arab Spring on tourism in Jordan: Perspectives of the public and private sector. *E-Review of Tourism Research*. 16(4). 332-351.
- Suhud, U., Allan, M., Wibowo, S.F., Sabrina, E., & Willson, G. (2019). Measuring customer satisfaction of a café and coffee shop colony at a traditional market. *Journal of Foodservice Business Research*. doi: 10.1080/15378020.2019.1686897
- Suhud, U. & Allan, M. (2019). Exploring the Impact of Travel Motivation and Constraint on Stagof Readiness in the Context of Volcano Tourism. *Geoheritage*. 1-8. <https://doi.org/10.1007/s12371-018-00340-3>.
- Allan, M. (2018). Assessing the Perceptions of Local Residents on the Positive and Negative Impacts of FIFA U-17 Women's World Cup in Jordan 2016. *Journal of Environmental Management and Tourism*, 2(26): 255-266. DOI:10.14505/jemt.v9. 2(26).05.
- Shavanddasht, M. & Allan, M. (2018). First-time versus repeat tourists: level of satisfaction, emotional involvement, and loyalty at hot spring. *Anatolia: An International Journal of Tourism and Hospitality Research*.1(14). 1303-2917.
- Allan, M. (2017). Toward Enhancing the Quality Assurance in the Tourism Education : A Case Study from Jordan. *The Arab Journal for Quality in Education*. 4(1)
- Almobaideen, W., Krayshan, R., Allan, M., Saadeh, M. (2017). Internet of things: Geographical routing based on healthcare centers vicinity for mobile smart tourism destination. *Technological Forecasting and Social Change*. 123, 342–350

- Allan, M. & Shavanddasht, M. (2017). Rural geotourists segmentation by motivation in weekends and weekdays. *Tourism and Hospitality Research*. 111. doi: 10.1177/1467358417694513
- Alzboun, N., Khawaldah, H., Allan, M., & Backman, K. (2017). Exploring the Financial Leakages in the Classified Hotels in Jordan: A Managerial Perspective, *International Journal of Hospitality & Tourism Administration*, 18(4), 429- 442, DOI: 10.1080/15256480.2017.1289139
- Allan, M. (2016). Exploring the relationship between local food consumption and intentional loyalty. *Revista De Turism - Studii Si Cercetari In Turism*, 0 (21), 33-38.
- Allan, M. (2016). Place Attachment and Tourist Experience in the Context of Desert Tourism – the Case of Wadi Rum. *Czech Journal of Tourism*. 5(1):35-52
- Allan, M. & Al-Tal, Y.(2016). Museums and tourism: visitors motivations and emotional involvement. *Mediterranean Archaeology and Archaeometry*. 16 (3)
- Allan, M. (2016). Exploring the potential for geotourism development in the United Arab Emirates. *Anatolia: An International Journal of Tourism and Hospitality Research*. doi: 10.1080/13032917.2016.1191772
- Almobaideen, W., Allan, M. & Saadeh, M. (2016). Smart Archaeological Tourism: Contention, Convenience and Accessibility in the Context of Cloud-Centric IOT. *Mediterranean Archaeology and Archaeometry*. 16 (1), PP. 227-236
- Allan, M. (2015). Accessible tourism in Jordan: travel constrains and motivations. *European Journal of Tourism Research* 10, pp. 109 119
- Allan, M. & Dowling, R., & Sanders D. (2015). The motivations for visiting geosites: the case of Crystal Cave, Western Australia. *GeoJournal of Tourism and Geosites*. 16(2) 141-152
- Allan, M. (2014). Why do Jordanian tourists travel abroad? Push and pull theory perspective. *Dirasat Journal: Human and Social Sciences*. 41(1) PP 662-670

Allan, M. (2014). Geotourism: Why do children visit geological tourism sites?  
*Dirasat Journal: Human and Social Sciences*. 41(1), pp. 653- 661

Allan, M. (2013). Motivation of Jordanian female outbound tourists.  
*Australian Journal of Basic and Applied Sciences*. 7(11) 71-76

Allan, M. (2013). Towards the development of Geo-tourism in Jordan: Reality and Prospects. *Mu'tah Journal for Research & Studies (MJRS)*

Allan, M. (2013). Disability Tourism: Why do disabled people engaging in tourism activities? *European Journal of Social Sciences*. 39(3), pp. 480-486

### **Books**

Allan, M. (2006). Tourism Industry in Libya. National Library of Libya, Benghazi. ISBN1- 0-9566-9959

Allan, M. (2012). Geotourism: Toward a Better Understanding of Motivations for a Geotourism Experience: A Self-Determination Theory Perspective. Saarbrucken, Germany: LAP Lambert Academic Publishing.

Allan, M. (2014). Geotourism in Jordan. The University of Jordan Deanship of Academic Research, Amman

### **Chapters in Books**

Allan, M. (2019). Accessible Geotourism: Constraints and Implications. In Sadry, B. (ed.): *The Geotourism Industry in the 21st Century The Origin, Principles, and Futuristic Approach*. Apple Academic Press.

Dowling, R & Allan, M. (2018). Who are geotourists? A case study from Jordan. In: Dowling, R. & Newsome, D. (eds.): *Handbook of Geotourism*. Edward Elgar Publishing. 76-86

Errami, E., Schneider, G., Ennih, N., Randrianaly, H.N., Bendaoud, A., Noubhani, A., Norman, N., Allan, M., Vasconcelos, L., Costa, L., Al-Wosabi, M., Al-Subbary, A., Mabvuto-Ngwira, P., Okunlola, G., Halliru, S.L., Andrianaivo, L., Siby, S., Ketchem, B., Gauly, M., Hassine, M., Azki, F., Juliette, T., Lattrache, K., Omulo, M. and Bobrowsky, P. (2015) Geoheritage and Geoparks in Africa and the Middle-East: Challenges and Perspectives. In: Errami, E., Brocx, M. and Semeniuk, V., Eds., From Geoheritage to Geopark: Case Studies from Anfrica and Beyond, Springer, Dordrecht, 3-23

Allan, M (2015). Geotourism: an opportunity to enhance geoethics and geoheritage appreciation. In: Peppoloni, S. & Di Capua, G. (eds) Geoethics: The Responsibility of Geoscientists. Geological Society, London, Special Publications

### **Conferences Proceeding**

Allan, M., Dowling, R., & Sanders, D. (2011). Toward A Better Understanding of Motivations for a Geotourism Experience: A Self Determination Theory Perspective. CAUTHE 2011 National Conference: Tourism: Creating a Brilliant Blend (pp. 885-890). Adelaide: CAUTHE.

Allan, M. (2013). Geotourism: The potential of Geotourism Development in The United Arab Emirates. Presented at The Second International Conference on Emerging Research Paradigms in Business and Social Sciences Tuesday 26th – Thursday 28th November 2013The Address, Dubai Mall, Dubai UAE

### **Conferences Presentations**

Allan, M. (2011). Geotourists in the Wadi Rum WHA, Jordan. Presented at International Workshop on Geotourism and Geoparks. FACET, ECU, AGN. Perth, Western Australia.

Allan, M., Dowling, R.K. & Sanders, D. (2011) Exploring the IMotivations of Tourists Undertaking a Geotourism Experience in the Middle East. Presented at the Third Global Geotourism

Conference, "Seeing Destinations Differently", Muscat, Sultanate of Oman, 30 October -1November.

Allan, M, & Almobaideen, W. (2014). Social Media in the Marketing and Promotion of Tourism. Tourism Research in Jordan: Narrowing The Gap between Theoretical and Real World of Tourism. Amman

Allan, M. (2015). Accessible Tourism“ is a real fact: A perception from MENA Region. 1st-Turkish-Euro-MENA-ENAT Tourism 4 All Forum-Expo. Izmir, Turkey.

Allan, M. (2016). Managing Geoheritage In Jordan: Implications, Challenges and Prospects. Expert Group Meeting on Geo Heritage Management towards Economic Sustainable Development in the Arab region. UNESCO. Cairo. Egypt.

Allan, M. (2017). Ecotourism: A way To Environment Protection & Appreciation in Jordan. The Fourth Arab Forum for Renewable Energy and Energy Efficiency. The Dead Sea, Jordan.

## **PART OF THESIS SUPERVISIONS**

- The role of innovation and creativity in developing tourism sector in Jordan– Faculty of Arts - The University of Jordan (Doctoral thesis)
- How do Jordanian tourism authorities react to the repercussions of the Arab Spring phenomenon? - Faculty of International studies – The University of Jordan (Master Thesis)
- Exploring travel risks and intention to visit for international tourists traveling to Jordan - Faculty of International studies – The University of Jordan (Master Thesis)
- The Rock Drawings in southern Jordan (Hisma) and the potential of developing and promoting it for tourism /The University of Jordan (Master Thesis)

- Toward enhancing the sustainable behavior for tourism managers in public sectors in Jordan /The University of Jordan (Master Thesis)

## **PROJECTS**

<b>Projects</b>	<b>Responsible Authority</b>	<b>Years</b>
MEd-Geo: Marine Eco-destination and Geosites	European Union	2017-2020
Studying the barriers for Women working in Tourism industry in Jordan	The University of Jordan	2016
Toward developing 'Desert Tourism' in Jordan	The University of Jordan	2015
Wadi Al-Mujib UNESCO Geopark	UNESCO	2014
Accessible Tourism in Jordan	The University of Jordan	2013

## **SELECTED COURSES AND WORKSHOPS**

- NVIVO 8 at Edith Cowan University/ Australia
- Course of English Academic Writing at Edith Cowan University/ Australia
- Course of SPSS 17 at Edith Cowan University/ Australia
- Course of Statistical Analysis at Edith Cowan University/ Australia
- Course of End-Note X4 at Edith Cowan University/ Australia
- Course of Galileo at Al-fadi Airline Industry & Tourism Training Centre.



- Course of reservation & selling of tickets at Al-fadi-Airline Industry & Tourism Training Centre
- Course of French language (translation) at French Cultural Centre.
- Course of computer (Dos & Windows) at Speed Sys Centre.
- Course of computer (Microsoft PowerPoint) at the Engineers Corporate Centre

## **LANGUAGES**

Proficient in written and spoken Arabic, English and French.

## **PROFESSIONAL ROLES AND MEMBERSHIPS**

Member of the African Geoparks Network “AGN”

The International Association for Promoting Geo-ethics (IAPG) Coordinator for Jordan

Member of CAUTHE (Council of Australian Tourism and Hospitality Education)

Member of TRINET (Tourism Research Information Network)

## **Awards**

University of Jordan achievement in research activities award in 2019

## **OTHER ACTIVITIES**

Created and maintain Facebook page for International Geotourism with more than 10,000 engaged fans

<http://www.facebook.com/GeotourismGeologyTourism>