

## Course Syllabus

1	<b>Course title</b>	Tourism Transportation Management
2	<b>Course number</b>	2603401
3	<b>Credit hours (theory, practical)</b>	3
	<b>Contact hours (theory, practical)</b>	
4	<b>Prerequisites/corequisites</b>	-
5	<b>Program title</b>	Tourism Management
6	<b>Program code</b>	
7	<b>Awarding institution</b>	
8	<b>School</b>	Archaeology and Tourism
9	<b>Department</b>	Tourism Management
10	<b>Level of course</b>	4
11	<b>Year of study and semester (s)</b>	2020/2021 1
12	<b>Final Qualification</b>	
13	<b>Other department (s) involved in teaching the course</b>	N/A
14	<b>Language of Instruction</b>	English
15	<b>Date of production/revision</b>	31/7/2020

### 16. Course Coordinator:

Office numbers, office hours, phone numbers, and email addresses should be listed.

m.allan@ju.edu.jo

Ex: 25032

### 17. Other instructors:

Office numbers, office hours, phone numbers, and email addresses should be listed.

### 18. Course Description:

As stated in the approved study plan.

It provides the student with a comprehensive introduction to land, sea and air transportation issues. It is also designed to equip students with the appropriate skills

associated with key supervisory functions in transportation companies and in airport authorities. It provides a much-needed account of the key issues which transport providers, decision makers, managers and tourists face in the use, operation and management of tourist transport. It addresses all the key issues affecting transport and tourism in the new millennium, including: policy changes such as greater privatization, low cost airlines and growth in the air market, the effect of crises on travel, safety and security. The course provides a clear understanding of the shared relationship between tourism and transport, examining what is meant by a tourist transport system and how the needs of the traveller are incorporated into management systems.

### 19. Course aims and outcomes:

#### A- Aims:

- To provide the students a general view of the role of transportation in tourism industry
- Offering an overview about best practice in transportation in tourism industry
- introducing the last updates and changes in the transportation and tourism sector on the global scope

#### B- Intended Learning Outcomes (ILOs): Upon successful completion of this course students will be able to

- Enhancing critical thinking skills for course students
- Improving argument and communication skills for the students
- Raising their awareness toward importance of transportation in tourism industry

### 20. Topic Outline and Schedule:

QF-AQAC-03.02.1.2



Topic	Week	Instructor	Achieved ILOs	Evaluation Methods	Reference
General overview about transportation industry in tourism	1,2,3	Mamoon Allan	Raising their awareness toward importance of transportation in tourism industry	Lecture and discussions	Please refer to section 25
Evolution of transport	4,5		Enhancing critical thinking skills for course students	Lecture and discussions	
Classification of tourist transport	6,7		Enhancing critical thinking skills for course students	Lecture and discussions	
Transporting the tourist in the destination	7,8		Improving argument and communication skills for the students	Lecture and discussions	
The tourist transport continuum	9		Improving argument and communication skills for the students	Lecture and discussions	
Destination concept	10		Enhancing critical thinking skills for course students	Lecture and discussions	
The demand for tourist transport	11			Quiz	

The supply of tourist transport	12		Improving argument and communication skills for the students	Lecture and discussions	
Transport and the environment	13		Raising their awareness toward importance of transportation in tourism industry	Students Presentations and discussions	
Case study: transportation and tourism in Jordan	14		Raising their awareness toward importance of transportation in tourism industry	Quiz	

## 21. Teaching Methods and Assignments:

Development of ILOs is promoted through the following teaching and learning methods:

lecture – based: it includes Presentation of the related lecture’s topics, Discussion, students presentations and other related activities

## 22. Evaluation Methods and Course Requirements:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

Exams, presentation, marketing project and activities

### 23. Course Policies:

A- Attendance policies:

B- Absences from exams and handing in assignments on time:

C- Health and safety procedures:

D- Honesty policy regarding cheating, plagiarism, misbehavior:

E- Grading policy: Mid-Exam:30%, Presentation: 15%, Participation: 5%, Final Exam: 50%

F- Available university services that support achievement in the course:

*All of the following policies and requirements will be followed in all potential cases according to the university regulations and procedure*

### 24. Required equipment: ( Facilities, Tools, Labs, Training....)

Data show, Laptop

### 25. References:

Required book (s), assigned reading and audio-visuals:

Lecture Notes (To be made available)

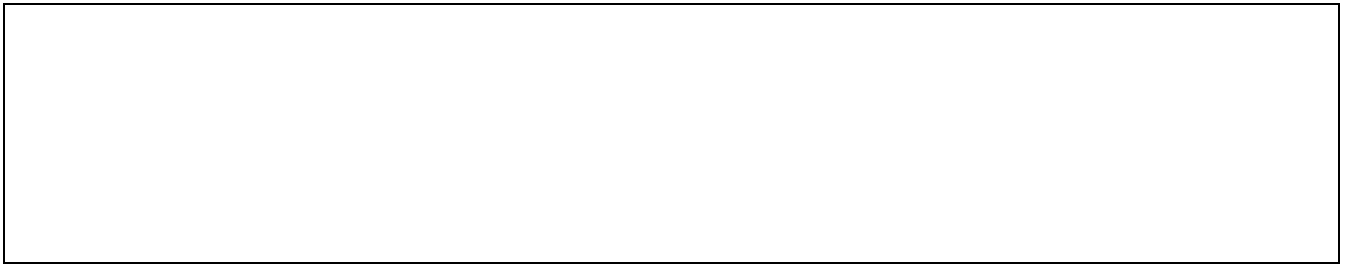
Recommended books, materials, and media:

Page, S. (2009). Transport and tourism: global perspectives. Harlow Pearson Prentice Hall - Themes in tourism

Gross,S and Klimmer, L.(2014). Introduction to Tourism Transport. CABI tourism texts

<http://www.mot.gov.jo/> <http://www.jetsetmag.com/travel/aviation/evolution-of-transportation/2/>

### 26. Additional information:



Name of Course Coordinator: -Mamoon Allan Signature: ----- Date: -----

Head of curriculum committee/Department: ----- Signature: -----

Head of Department: ----- Signature: -----

Head of curriculum committee/Faculty: ----- Signature: -----

Dean: ----- Signature: -----