

1	Course title	Economics of Tourism
2	Course number	2603241
3	Credit hours (theory, practical)	3
	Contact hours (theory, practical)	3
4	Prerequisites/co requisites	-
5	Program title	Tourism Management
6	Program code	
7	Awarding institution	School of Archaeology and Tourism
8	School	School of Archaeology and Tourism
9	Department	Tourism Management
10	Level of course	3
11	Year of study and semester (s)	4
12	Final Qualification	
13	Other department (s) involved in teaching the course	
14	Language of Instruction	English
15	Date of production/revision	2017

**16. Course Coordinator:**

Dr. Ismaiel Abuamoud, School of Archaeology and Tourism , Second floor, [i.abuamoud@ju.edu.jo](mailto:i.abuamoud@ju.edu.jo)

**17. Other instructors:**

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**18. Course Description:**

This course examines the fundamental economic principles as they apply to the tourism industry and explores the impacts of leisure and tourism on regional and national economics. Applications of economic analysis to recreation and tourism include, but not limited to, estimation and prediction of demand and supply, forecasting tourism market trends, estimating and forecasting or recreation and tourism use and demand, economic impacts of recreation and tourism, sources of capital provision, application of conversion studies techniques, and the use of economic analysis in management, marketing, financial, and policy decisions.

**19. Course aims and outcomes:**

<p>A- Aims:  Upon successful completion of the course students will learn:  To understand demand and supply in tourism  Understand the factors impact demand and supply in tourism  To develop an understanding of the role played by tourism in the economic development of local and regional economies  Identify and evaluate trends in tourism demand  Understand and assess impact(s) of tourism upon local economies  Become familiar with a cross section of economic techniques and their application to recreation and tourism.  Understand the contributions the economic reasoning can make in recreation and tourism decisions  Measure tourism multipliers.</p> <p>B- Intended Learning Outcomes (ILOs): Upon successful completion of this course students will be able to</p>
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1. Identify trends in tourism demand and supply and their importance for local economy.
2. Understand impact(s) of tourism in local economies and factors likely to affect of these impacts.
3. Evaluate tourism economics in decisions that incorporate economic analysis.
4. Select and apply appropriate economic methods to recreation and tourism problems and decisions.
5. Expand understanding of the economics in various sectors of the tourism and hospitality industry.
6. Distinguish between economic, social, cultural, and environmental impacts.
7. Identify and evaluate trends in tourism demand and their relevance for local economic development.

**20. Topic Outline and Schedule:**

<u>Topic</u>	<u>Week</u>	<u>Instructor</u>	<u>Achieved ILOs</u>	<u>valuation Methods</u>	<u>Reference</u>
Introduction to the course	<u>1</u>	Dr. Ismael Abuamoud	<u>1</u>	<u>Homeworks, Particepation and discussion, Projects and presentations, quizzes and exams</u>	<ul style="list-style-type: none"> <li>• The Economics of Recreation, Leisure and Tourism, John Tribe, 2011</li> <li>• <a href="http://www.sciedirect.com/science/book/9780080890500">http://www.sciedirect.com/science/book/9780080890500</a></li> <li>• Dwyer, Larry; Forsyth, Peter; Dwyer, Wayne (2011-08-31). Tourism Economics and Policy (Aspects of Tourism Texts)</li> <li>• Tourism economics, Lundberg, Donald E., John Wiley, New York : c1995.</li> </ul>
Introduction to economics of tourism and the concept of scarcity	<u>1-2</u>				
opportunity cost in a variety of real-life situations;	<u>3</u>				
Microeconomics & Macroeconomics'	<u>4</u>				
production possibilities frontier	<u>5</u>				
Factors affection economy	<u>7-9</u>				
The consumption of tourism and culture goods and services	<u>10</u>				
Tourism Demand: types and sectors	<u>12</u>				
Tourism supply: types and sectors	<u>12</u>				
Competition and the tourist destination	<u>13</u>				
Income elasticity demand for and Tourism Services	<u>13</u>				
The role of tourism in economic development	<u>14</u>				
GDP growth, sustainable development	<u>14</u>				
Economic Impact of Tourism	<u>15</u>				
A review of the course	<u>16</u>				

**21. Teaching Methods and Assignments:**

Lecturing, PPT Presentation, discussion, final projects

**22. Evaluation Methods and Course Requirements:**

Homeworks, Particepation and discussion, Projects and presentations, quizzes and exams

Class attendance, participation and initiative 10 %  
 Tests (quizzes: 10% each, Mid exam: 30% and final: 40%)  
 Course project (paper and presentation) 10 %

**23. Course Policies:**

**Attendance:** as you might have noticed that I count your attendance as part of your grade. It is important to note here that your attendance includes participation in class discussions, which means that you are expected to do the readings before each class

Missing classes more than 7 times will result in the loss of your entire attendance grade and adversely affect your total class grade or withdraw from the class. You are required to inform your instructor, prior to the class meeting, if you cannot attend class. If you need to be absent on a test or exam day, you will take a test or exam prior to the day on which you will be absent.

**Extra credit:** Extra credit assignments are not available.

**Papers and Presentations:** You are expected to demonstrate in an all of your assignments and presentations a high degree of accuracy and professionalism.

**Due Date:** Unless written permission is received in advance of the due date, all assignments have to be turned in on the day they are due

**Tests and Exam Policy:** contents of the tests are non-redundant and non-repetitive, which means that chapters that are covered in the previous tests will not be included in the later tests. However, the final exam will include all materials except otherwise specified.

**Academic Honesty:** The integrity of an academic community necessitates the full and correct citation of ideas, methodologies, and research findings. In addition, each student can promote academic honesty by protecting his or her work from inappropriate use.

**Cheating:** Includes the unauthorized use of certain materials, information, or devices in writing examinations, or in preparing papers or other assignments. Any student who aids another student in such dishonesty is also guilty of cheating. Other possible forms of cheating include submitting the same work in more than one class without permission

**24. Required equipment: ( Facilities, Tools, Labs, Training....)**

Data Show,

**2<sup>o</sup>. References:**

The Economics of Recreation, Leisure and Tourism, John Tribe, 2011  
<http://www.sciencedirect.com/science/book/9780080890500>  
 Dwyer, Larry; Forsyth, Peter; Dwyer, Wayne (2011-08-31). Tourism Economics and Policy (Aspects of Tourism Texts)  
 Tourism economics, Lundberg, Donald E., John Wiley, New York : c1995.

**2<sup>1</sup>. Additional information:**

Name of Course Coordinator: Dr. Ismaiel Abuamoud Signature: ----- Date: -----

Head of curriculum committee/Department: ----- Signature: -----

Head of Department: ----- Signature: -----

Head of curriculum committee/Faculty: **Dr. Ismaiel Abuamoud** Signature: -----

Dean: **Dr. Nada Al Rawabdeh** -Signature: -----