



مركز الاعتماد
وإضمان الجودة
ACCREDITATION & QUALITY ASSURANCE CENTER



The University of Jordan

Accreditation & Quality Assurance Center

Course Syllabus

Course Name:

Tourism Transportation Management

1	Course title	Tourism Transportation Management
2	Course number	2603401
3	Credit hours (theory, practical)	3
	Contact hours (theory, practical)	-
4	Prerequisites/corequisites	-
5	Program title	Tourism Management
6	Program code	31
7	Awarding institution	The University of Jordan
8	Faculty	Archaeology and Tourism
9	Department	Tourism Management
10	Level of course	3
11	Year of study and semester (s)	2016/2017 1
12	Final Qualification	
13	Other department (s) involved in teaching the course	-
14	Language of Instruction	English
15	Date of production/revision	2016

16. Course Coordinator:

Office numbers, office hours, phone numbers, and email addresses should be listed.
 m.allan@ju.edu.jo
 Ex: 25032

17. Other instructors:

Office numbers, office hours, phone numbers, and email addresses should be listed.

18. Course Description:

As stated in the approved study plan.

As stated in the approved study plan. It provides the student with a comprehensive introduction to land, sea and air transportation issues. It is also designed to equip students with the appropriate skills associated with key supervisory functions in transportation companies and in airport authorities. It provides a much-needed account of the key issues which transport providers, decision makers, managers and tourists face in the use, operation and management of tourist transport. It addresses all the key issues affecting transport and tourism in the new millennium, including: policy changes such as greater privatization, low cost airlines and growth in the air market, the effect of crises on travel, safety and security. The course provides a clear understanding of the shared relationship between tourism and transport, examining what is meant by a tourist transport system and how the needs of the traveler are incorporated into management systems.

industry in tourism					
Evolution of transport	4,5		Lecture and discussions		
Classification of tourist transport	6,7		Lecture and discussions		
Transporting the tourist in the destination	7,8		Lecture and discussions		
The tourist transport continuum	9		Lecture and discussions		
Destination concept	10		Lecture and discussions		
The demand for tourist transport	11		Lecture and discussions		
The supply of tourist transport	12		Lecture and discussions		
Transport and the environment	13		Lecture and discussions		
Case study: transportation and tourism in Jordan	14		Students Presentations and discussions		

21. Teaching Methods and Assignments:

Development of ILOs is promoted through the following teaching and learning methods:

lecture – based: it includes Presentation of the related lecture’s topics,
Discussion, students presentations and other related activities

22. Evaluation Methods and Course Requirements:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

Exams, presentation, and activities

23. Course Policies:

A- Attendance policies:

B- Absences from exams and handing in assignments on time:

C- Health and safety procedures:

D- Honesty policy regarding cheating, plagiarism, misbehavior:

E- Grading policy:

F- Available university services that support achievement in the course:

All of the following policies and requirements will be followed in all potential cases according to the university regulations and procedure

24. Required equipment:

Data show device

Laptop

25. References:

A- Required book (s), assigned reading and audio-visuals:

Lecture Notes (To be made available)

Page, S. (2009). **Transport and tourism: global perspectives.** Harlow Pearson Prentice Hall - Themes
itourism

Gross,S and Klimmer, L.(2014). Introduction to Tourism Transport. *CABI tourism texts*

B- Recommended books, materials, and media:

<http://www.mota.gov.jo/>

<http://www.jetsetmag.com/travel/aviation/evolution-of-transportation/2/>

26. Additional information:

Name of Course Coordinator: Mamoon Allan Signature: ----- Date: -----

Head of curriculum committee/Department: ----- Signature: -----

Head of Department: ----- Signature: -----

Head of curriculum committee/Faculty: ----- Signature: -----

Dean: ----- -Signature: -----

Copy to:
Head of Department
Assistant Dean for Quality Assurance
Course File