



مركز الاعتماد
وإضمان الجودة
ACCREDITATION & QUALITY ASSURANCE CENTER



The University of Jordan

Accreditation & Quality Assurance Center

Course Syllabus

Course Name: Ethics in tourism Ethics

1	Course title	Ethics in tourism
2	Course number	2603243
3	Credit hours (theory, practical)	3 hours
	Contact hours (theory, practical)	3hours
4	Prerequisites/corequisites	None
5	Program title	Tourism management
6	Program code	31
7	Awarding institution	The university of jordan
8	Faculty	Archaeology & Tourism
9	Department	Tourism management
10	Level of course	Third year
11	Year of study and semester (s)	2016/2017 semester 1
12	Final Qualification	
13	Other department (s) involved in teaching the course	-
14	Language of Instruction	Arabic
15	Date of production/revision	1/21/2016

16. Course Coordinator:

Office numbers, office hours, phone numbers, and email addresses should be listed.

Lubna Said Hiajawi, 12- 1 (sun-tes-thurs) 25041-ext.
l.hiajawi@ju.edu.jo

17. Other instructors:

Office numbers, office hours, phone numbers, and email addresses should be listed.

none

18. Course Description:

As stated in the approved study plan.

This course includes: As a fundamental frame of reference for responsible and sustainable tourism, the Global Code of Ethics for Tourism (GCET) is a comprehensive set of principles designed to guide key-players in tourism development. Addressed to governments, the travel industry, communities and tourists alike, it aims to help maximize the sector's benefits while minimizing its potentially negative impact on the environment, cultural heritage and societies across the globe.

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19. Course aims and outcomes:

<p>A- Aims:</p> <p>This course includes: As a fundamental frame of reference for responsible and sustainable tourism, the Global Code of Ethics for Tourism (GCET) is a comprehensive set of principles designed to guide key-players in tourism development. Addressed to governments, the travel industry, communities and tourists alike, it aims to help maximize the sector's benefits while minimizing its potentially negative impact on the environment, cultural heritage and societies across the globe.</p>								
<p>B- Intended Learning Outcomes (ILOs): Upon successful completion of this course students will be able to ...</p>								
<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 5%; padding: 2px;">1.</td> <td style="padding: 2px;">Know the ethics articles</td> </tr> <tr> <td style="padding: 2px;">2.</td> <td style="padding: 2px;">explain the terminology for ethics in tourism sector.</td> </tr> <tr> <td style="padding: 2px;">3.</td> <td style="padding: 2px;">High light on the role of the local community to supervise the sustainability of the tourism .</td> </tr> <tr> <td style="padding: 2px;">4.</td> <td style="padding: 2px;">Interpret the ethics for tourism (WTO) and applied it with reality of the tourism sector .</td> </tr> </table>	1.	Know the ethics articles	2.	explain the terminology for ethics in tourism sector.	3.	High light on the role of the local community to supervise the sustainability of the tourism .	4.	Interpret the ethics for tourism (WTO) and applied it with reality of the tourism sector .
1.	Know the ethics articles							
2.	explain the terminology for ethics in tourism sector.							
3.	High light on the role of the local community to supervise the sustainability of the tourism .							
4.	Interpret the ethics for tourism (WTO) and applied it with reality of the tourism sector .							
<p>A4- Demonstrate the relationship between the Global Code of Ethics for Tourism and the tourism sector</p>								
<p>B. Intellectual Analytical and Cognitive Skills: Student is expected to</p>								
<p>B1- Concludes the innovation thinking skills human behavior .</p>								
<p>B2- Summarize the ethics codes for tourism.</p>								
<p>B3- Determine the problems and solve it.</p>								

20. Topic Outline and Schedule:

Topic	Week	Instructor	Achieved ILOs	Evaluation Methods	Reference
Overview and course identification of course .	Week 1	Lubna Hiajawi	Know the ethics articles	Exams, project, participation, and quizzes.	Global Code of Ethics for Tourism (UNWTO)
Tourism's contribution to mutual understanding and respect between peoples and societies	Week 2				
Tourism as a vehicle for individual and collective fulfilment.	Week 3				
Tourism, a factor of sustainable development	Week4				
Tourism, a user of the cultural heritage of mankind and contributor to its enhancement	Week 5				
Tourism, a beneficial activity for host countries and communities	Week 6				
Obligations of stakeholders in tourism development	Week 7				
Right to tourism	Week 8				
Liberty of tourist movements	Week 9,10				
Rights of the workers and entrepreneurs in the tourism industry	Week 11				
Implementation of the principles of the Global Code of Ethics for Tourism	Week 12				
Student presentation	Week 13				
Student presentation	Week 14				

21. Teaching Methods and Assignments:

Development of ILOs is promoted through the following teaching and learning methods:

Lectures and Discussions, Assignments, Project, and Videos

22. Evaluation Methods and Course Requirements:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

Exams: med exam 25%

Project:15 %

Participation and quizzes :10 %

Final exam: 50%

23. Course Policies:

A- Attendance policies:

As Jordan University policies

B- Absences from exams and handing in assignments on time:

C- Health and safety procedures:

D- Honesty policy regarding cheating, plagiarism, misbehavior:

E- Grading policy:

F- Available university services that support achievement in the course:

24. Required equipment:

Overhead projector

25. References:

A- Required book (s), assigned reading and audio-visuals:

B- Recommended books, materials, and media:

26. Additional information:

Name of Course Coordinator: --Lubna Said Hijawi-----Signature: ----- Date:

27/11/2016----- Head of curriculum committee/Department: -----

Signature: -----

Head of Department: ----- Signature: -----

Head of curriculum committee/Faculty: ----- Signature: -----

Dean: ----- -Signature: -----

Copy to:
Head of Department
Assistant Dean for Quality Assurance
Course File